

## Two new faces for Canola Breeders



*Gerald Cash*

Canola Breeders continues to grow in eastern Australia, with the team expanding in February to include a South Australian Area Sales Manager and a Seed Production Agronomist.

Gerald Cash has been appointed to the newly created position of Area Sales Manager for South Australia, based in Adelaide.

He will be working with retailers, agronomists and canola growers to provide information and support on their canola variety choices.

"Canola Breeders has an exciting range of new genetics for South Australia, including the hybrid triazine tolerant varieties and the new early maturing, low rainfall variety, CB Telfer," he said.

Mr Cash comes to Canola Breeders from the vegetable seed industry. He held a sales and product development role with Clause Vegetable Seeds (part of the Limagrain Group).

Earlier in his career, Mr Cash was involved in the National Oat Breeding Program for SARDI.

David Wisewould has been appointed Canola Breeders' Seed Production Agronomist for southern and eastern Australia.

His work will support the expansion of Canola Breeders' seed production program nationally.

Mr Wisewould's role encompasses all aspects of seed production from contracts to agronomy assistance, including conducting crop inspections, and ultimately, supplying new seed for bagging and sale.

Canola Breeders is planning to establish and maintain seed production sites in southern New South Wales, Victoria, Tasmania and South Australia.

Mr Wisewould grew up on the family farm north of Warrnambool and obtained his Bachelor of Agriculture from The University of Melbourne. His career has included roles in the pasture seed industry and commercial agronomy.



*David Wisewould*

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